

HAZEL PARK MEMORIAL LIBRARY  
123 EAST NINE MILE ROAD  
HAZEL PARK, MICHIGAN 48030

LIBRARY BOARD MEETING  
MONDAY, JANUARY 23, 2012 6:00 P.M.  
THE MONROE ROOM  
(248) 546-4095

CALL TO ORDER:

To accommodate all Board of Directors of the Hazel Park Memorial Library (HPML), the Directors voted at their November 2011 Meeting to change the date of their meetings from the fourth Thursday, each month, to the fourth Monday of each month. Therefore, on this Monday, January 23, 2012, at 6:00 P.M., the Board's President opened January's Meeting.

BOARD OF DIRECTORS PRESENT:

Sandra Pond, President  
Bob Peterson, Vice President  
Linda Zeiss, Secretary  
Irene Zagar  
Ed Bullock

The Library's Director, Jessica Keyser, was also in attendance.

BOARD OF DIRECTORS ABSENT:

Lynn Wittla  
(excused absence)

IN THE AUDIENCE:

Chas Hayes,  
HPML Computer Technician

PUBLIC COMMENTS ON AGENDA ITEMS: N/A

ADDITIONS TO AND APPROVAL OF THE AGENDA: N/A

Ms. Zeiss motioned to approve the Agenda, as presented, and she received a second from Mr. Peterson. The other three Directors were in agreement, 5-0.

## APPROVAL OF THURSDAY, DECEMBER 22, 2011, MINUTES:

Ms. Zagar motioned approval of December's Minutes, as presented, and Mr. Bullock was in agreement, as well as the other two Directors who were present at this Meeting. Neither Ms. Pond nor Ms. Wittla were able to attend December's Meeting, therefore, Ms. Pond abstained from voting, making the vote appropriately 4-0.

## DIRECTOR'S REPORT:

The Director issued the following documents to each Board member:

THE MONTHLY BUDGET REPORT, for December 2011  
CIRCULATION REPORTS, for December 2011  
JANUARY 2012 INVOICES

### Programs

The Director stated that HPML continues to present their most popular programs, namely:

Tiny Tales story times, Adult & Teen Craft Night, Book Bingo, Knit Night, Adult Book Club, Pizza and Pages, (a book club for fourth and fifth graders), and Write On, (a creative writing workshop for teens), and Manga Club.

On January 11, 2012, the Library hosted a "full house" for the presentation of "Rembrandt and the Face of Jesus" show, which is currently being exhibited at the DIA.

Also, starting this month of January, State Representative Ellen Cogen-Lipton will be hosting a "Coffee Hour" every other month.

The Director informed the Board members of another special program, in which patrons will be allowed to attend a beauty workshop, at the Library, to receive advice from a professional beauty consultant on ways to update their styles.

### Great Catch Award

Ms. Keyser also informed the Directors that she has started a program called "The Great Catch Award". In essence, employees are encouraged to nominate and place on a special bulletin board names of workers they observe, or are aware of performing an outstanding act, or doing anything "beyond the call of duty". Drawings will be held, and prizes will be awarded to qualified employees, she stated.

(The Director shared with the Board members that Mr. Peterson had already chosen an employee, Elizabeth Colombo, upon observing her "handling" of a difficult-patron situation.)

### Eppert Grant

Ms. Keyser extended the appreciation of all concerned and connected with HPML for the generous grant of \$10,000 received from the Eppert family, once again.

### Board Member Recognized for Service

The Director gave recognition to Board member Bob Peterson, for receipt of a long overdue award: The National Defense Service Medal, for his military service.

### Bake Sale

Ms. Keyser thanked all the dedicated Friends for raising \$150.00 at their Bake Sale, which was held at the Library on Saturday, January 21, 2012.

On completion of the Director's narrative, Ms. Pond motioned to "receive and file" her report. She received support from Mr. Peterson, as well as the other three Board members, 5-0.

The Director stated that she has been very busy preparing the necessary annual paperwork required of all public libraries, for submission to the State by February

### NEW BUSINESS:

#### 1: HPML STATE OF THE LIBRARY REPORT

#### Library Attendance:

Ms. Keyser stated that in fiscal year 2010 (July-June) the count for visitors were 58,714. In fiscal year 2011, the count was up to 106,164.

#### New Library Cards:

In regards to New Library Cards, in December 2010, the Library had 8,635 active users. In 2011, that number grew to 9,075.

#### Computer usage:

In 2010, Computer usage was logged at 29,847. In 2011, 32,024 sessions of computer usage was logged.

#### Activity Registration:

The Library Program Registration and Attendance for activities at the Library has steadily increased. The Director assured the Board members that she and staff will

continue to present their most popular programs, and they plan to add other programs in 2012.

#### Activity Participation:

Participation in activities at the Library was counted at 3,200 people in 2010. In 2011, programs were attended by 3,671 people.

#### Circulation:

There was a big increase in circulation of materials, from 88,289 items in 2010, to 97,031 items in 2011.

#### Popular Trends:

The most popular books: “The Help” by Kathryn Stockett  
“Unbroken” by Laura Hillenbrand  
“Explosive Eighteen” by Janet Evanovich  
“Kill Alex Cross” by James Patterson

The two smash hit albums that have been most popular are:

“21” by Adele  
“Born This Way” by Lady Gaga

The Director stated that Age appropriate novels for kids have been wildly popular. A special section was created for younger readers of graphic novels.

As the economy stabilizes, the Library is hearing from more patrons owning e-reader devices, requesting e-books, Ms. Keyser noted. She stated that she will be checking into the feasibility of accessing e-books for patrons in 2012.

#### Research Trends:

The Director stated that one of the reasons she enjoys working at the Reference Desk of the Library is because of the many unusual and surprising requests for various unexpected subjects. She listed the many means and equipment the Library has for helping patrons.

#### Impact of economy on library usage:

Ms. Keyser opined that the economy is bringing in patrons to the Library, because they can access various means of acquiring information to help them in many needs, that they would be unable to access at home.

Financial State of the Library:

The Director assured the Board of Directors that the Library is “on track” to meet the 2012 fiscal year budget. She states that, due to careful monitoring of spending, and by making some painful, but necessary sacrifices, such as closing on Sundays and holidays, the Library is prepared. However, she lamented, the City has advised her to expect another 15% decline in property revenue.

2. Application for Use of the Meeting Room

The group “helping to Prevent Abductions” filed an application to use the Library’s Meeting Room Monday, March 5, 2012, from 6:15 P.M. to 7:15 P.M.

Ms. Zagar was agreeable, as well as Mr. Bullock. The remaining three Directors were in accord, 5-0.

OLD BUSINESS: N/A

COMMITTEE REPORTS:

1. Hazel Park Library Friends

Mr. Peterson reported for the Board’s liaison to the Friends group, Director Linda Zeiss, who was not present at the Monday, January 9, 2012, meeting. Mr. Peterson stated that the group had members to volunteer and sign up to work the Bake Sale. In addition, members also signed up to work the upcoming Book Sale.

Mr. Peterson also stated that the Friends group purchased a projector for the Library, at a very reasonable cost, thanks to the knowledge of the Friends member Jeff Sawyer.

The Friends group now has \$2,071.81, Mr. Peterson stated as he ended his report.

PLANNING: N/A

PUBLIC COMMENTS: N/A

BOARD MEMBERS’ AND DIRECTOR’S COMMENTS:

Irene Zagar: No comment.

Ed Bullock:

As he stated, possibly one of HPML staff may wish to follow up on the following article he ran across, therefore he read:

## FOOD FOR THOUGHT

The US is on the cusp of a New Space Race – one that will favor robots.

NASA's new Spidernaut is an important piece of technology. It's an eight-legged robot that looks like it crawled out of a sci-fi movie.

It, NASA, plans to use these robots to help construct a new generation of space-science platforms that are so large and fragile they'll have to be built in orbit.

These spiders are nimble creatures. NASA designed the prototype robot to have the grace and weight distribution of real spiders.

Bob Peterson:

He pointed out that receiving his medal on January 15, 2012, was better than never receiving it at all, many years later!

Jessica Keyser:

She thanked Jeff Sawyer and the Friends of the Library for purchase of the projector. She also reminded the group of the upcoming Book Sale in February.

Linda Zeiss:

She thanked the Director for the security of HPML. She opined that it seemed like Ms. Keyser is doing a wonderful job!

Sandra Pond:

She congratulated Mr. Peterson on receipt of his medal. She also thanked Ms. Keyser for the careful management of the Library's finances, and for all the other hard work that she does for the Library.

ADJOURNMENT:

Ms. Zagar called for adjournment of January 2012 Meeting at 6:58. She received support from Ms. Zeiss.

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